

FOR IMMEDIATE RELEASE

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WEST COAST COUNTRY MUSIC FESTIVAL

Media Contact: Myles O'Reilly

Tel: 4156995025

Email: mylesor@gmail.com

FIRST ANNUAL SAN FRANCISCO COUNTRY MUSIC FESTIVAL

SAN FRANCISCO, CA – O'Reilly's Productions **PRESENTS WEST COAST COUNTRY MUSIC FESTIVAL AND BBQ** at The Great Meadow, Fort Mason, San Francisco, on Saturday July 31st, 2010.

From the folks who brought you the acclaimed San Francisco Oyster Festival, West Coast Country brings a talent-laden lineup to San Francisco - featuring live music by **ZAC BROWN BAND**, Grammy and CMA award winner, **RYAN BINGHAM**, Oscar winner with sound track hits from the movie *Crazy Heart*, **THE BAND PERRY** and **JERROD NIEMANN**.

O'Reilly Productions' first annual country music festival includes **A COUNTRY MUSIC HALL OF FAME EXHIBIT**, an IBCA sanctioned **BBQ COOK-OFF** adding a savory flavor to the event, and festival attendees are invited to participate in tastings and encouraged to vote for the Popular Choice category. A full selection of food and beverages will be available.

There will be extra activities for adults and children including line dancing, roping, horseshoes, a country store and much more to contribute to a great family day out. Children under 14 are free.

The event will benefit **THE LEUKEMIA & LYMPHOMA SOCIETY'S TEAM IN TRAINING**.

WEST COAST COUNTRY MUSIC FESTIVAL AND BBQ

Great Meadow, Fort Mason

Saturday, July 31, 2011

11 a.m. to 7 p.m.

Admission: \$45 – under 14s are free

www.sfcountrymusic.com

email: info@sfcountrymusic.com

Tel: (415) 699-5025